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Fifth Semester B.E. Degree Examination, June/July 2013
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer FIVE full questions, selecting
at least TWO questions from each part.**

PART – A

- 1 a. Explain the nature and characteristics of management. (06 Marks)
- b. Compare the contribution made by F.W. Taylor and Henry Fayol towards the development of scientific management. (08 Marks)
- c. Name the designations of various levels of management and briefly list their respective vital functions. (06 Marks)
- 2 a. List the purpose of planning activity. (05 Marks)
- b. Explain briefly the steps in decision making. (05 Marks)
- c. Distinguish between strategic planning and tactical planning. (05 Marks)
- d. Write a note on Hierarchy of plans. (05 Marks)
- 3 a. Distinguish between narrow and wide span of control. (06 Marks)
- b. What is meant by recruitment? List the various sources of recruitment. (06 Marks)
- c. Sketch the following organization charts (Explanation is not necessary.):
i) Line or Military type ii) Line and staff type iii) Functional type iv) Matrix organization. (08 Marks)
- 4 a. List the various methods of establishing control. (05 Marks)
- b. With respect to motivation, distinguish between Theory X and Theory Y assumptions. (05 Marks)
- c. With the help of line diagram, explain communication process. (06 Marks)
- d. Sketch the following:
i) Steps in Maslow's hierarchy of needs ii) Block diagram for control process. (04 Marks)

PART – B

- 5 a. Distinguish between Entrepreneur and Intrapreneur. (05 Marks)
- b. Explain the role of entrepreneur in economic development. (05 Marks)
- c. List the probable factors which act as barrier to entrepreneurship. (05 Marks)
- d. Define the speciality of the following entrepreneurs precisely:
i) Innovative ii) Imitative iii) Fabian iv) Drone v) Technical (05 Marks)
- 6 a. Define the following:
i) Small scale industry ii) Ancillary industry iii) Tiny industry. (06 Marks)
- b. List the probable impact of Globalization on Indian small scale industries. (07 Marks)
- c. List the salient features of small scale industries. (07 Marks)
- 7 a. What are the advantages of single window agency operated by DIC? (07 Marks)
- b. As an entrepreneur, whom to approach for getting assistance on the following matters:
i) Scheme approval ii) Financial assistance iii) Technical knowledge iv) Land
v) Machinery vi) Power vii) Marketing. (07 Marks)
- c. Write a note on State Financial Corporation. (06 Marks)
- 8 a. List the factors to be considered at project identification and selection stage. (06 Marks)
- b. List the contents of a project report. (06 Marks)
- c. How is a project appraisal carried out? (08 Marks)